

# NRC.

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## *NRC. Today Announced the Creation of the Economy Modeling and Predictive Analytics Institute to Expand its AI and QC -oriented Financing Activities*

**KYIV CITY, September 2, 2024** –NRC. today announced the creation of the Economy Modeling and Predictive Analytics Institute (EMPAi) to expand its tech-oriented financing activities in emerging markets. In consultation with leading development institutions, NRC. has created rules-based criteria to help identify business activities and opportunities that generate both financial and developmental returns.

“By defining eligible transactions and anticipating their impact with AI and QC, we can help direct much-needed investment to developing markets and sectors,” said Mark Blankfein, Co-Executive Director of the NRC Corporate & Investment Bank.

Leading NRC’s new effort is Roman Shukhevich who will take the post of Executive Director of EMPA Institute and will be based in Kyiv, previously worked at the International Finance Corporation, most recently as Chief Qualitative and Quantitative Analyst. Catherine Regelman, a seasoned manager and professional in macro-finance specialist with extensive experience in AI and QC, Catherine is the NRC Public Sector Group Head and Co-Head of the Infrastructure Finance and Advisory practice, she will chair the EMPAi’s Scientific Council on the side.

“It’s an honor and privilege to join NRC’s EMPAi,” said Shukhevich. “NRC’s global scale, expertise, and suite of and technology and financing capabilities provide an excellent platform to make a real difference in emerging markets.”

The mission of the Institute is to promote excellence in analytics and data science and to encourage a data driven culture in organizations and government entities. EMPA Institute act as a platform for member organizations to share developments and discoveries, knowledge, skills and experience.

“We're delighted to announce our membership to the EMPA Institute. By joining this community of data science and analytics experts, we look forward to collaborating with organizations across industry

and analytical disciplines by sharing insights and expertise, and fostering innovation in the sector”, — said Andriy Murashko, Vice President of Product Development in one of the largest insurance companies.

### **About EMPA Institute**

EMPA Institute is a professional membership organization dedicated to promoting and advancing the field of analytics and data science. The Institute supports and advance the knowledge, skills, and capabilities of organizations and professionals working with Data Analytics and AI, as well as with Quantum Computing technologies for applied purposes.

Institute Activities:

- ✓ The EMPA Institute support and advance the knowledge, skills, and capabilities of organizations and professionals working with Data Analytics and AI, as well as with Quantum Computing technologies. The Institute provide thought leadership to our member organizations helping to disseminate knowledge and insights from leading experts.
- ✓ The EMPA Institute conduct research related to Data Analytics, AI and Quantum Computing technologies (QC) and publish reports, whitepapers, and research findings to contribute to the body of knowledge in the field.
- ✓ The EMPA Institute foster and support a community ethos across our membership. We hold regular networking events to encourage cross industry engagement.
- ✓ The Institute establish and promote professional standards and ethical guidelines for those working in Data Analytics, AI and QC to ensure responsible and ethical use of data.

For more information about EMPA Institute, please refer to: <https://www.nrc.org.ua/empai>.

### **About NRC.**

National Reserve & Securities Corporation (NRC.) is one of the regional’s largest banking and financial services organizations. Our global businesses serve more than 1000 customers worldwide through a network that covers 30 countries and territories.

Our customers range from small businesses and investors to some of the world's biggest companies, governments and international organizations. We aim to connect them to opportunities and help them to achieve their ambitions.

The products and services we offer vary widely according to customers' needs. We offer businesses loans to invest in growth, and products such as foreign exchange and trade financing that enable them to expand internationally. And for large companies and organizations operating across borders, we offer tailored advice on decisions such as financing major projects, issuing debt or making acquisitions.

For more information, please refer to [nrc.org.ua](http://nrc.org.ua).

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